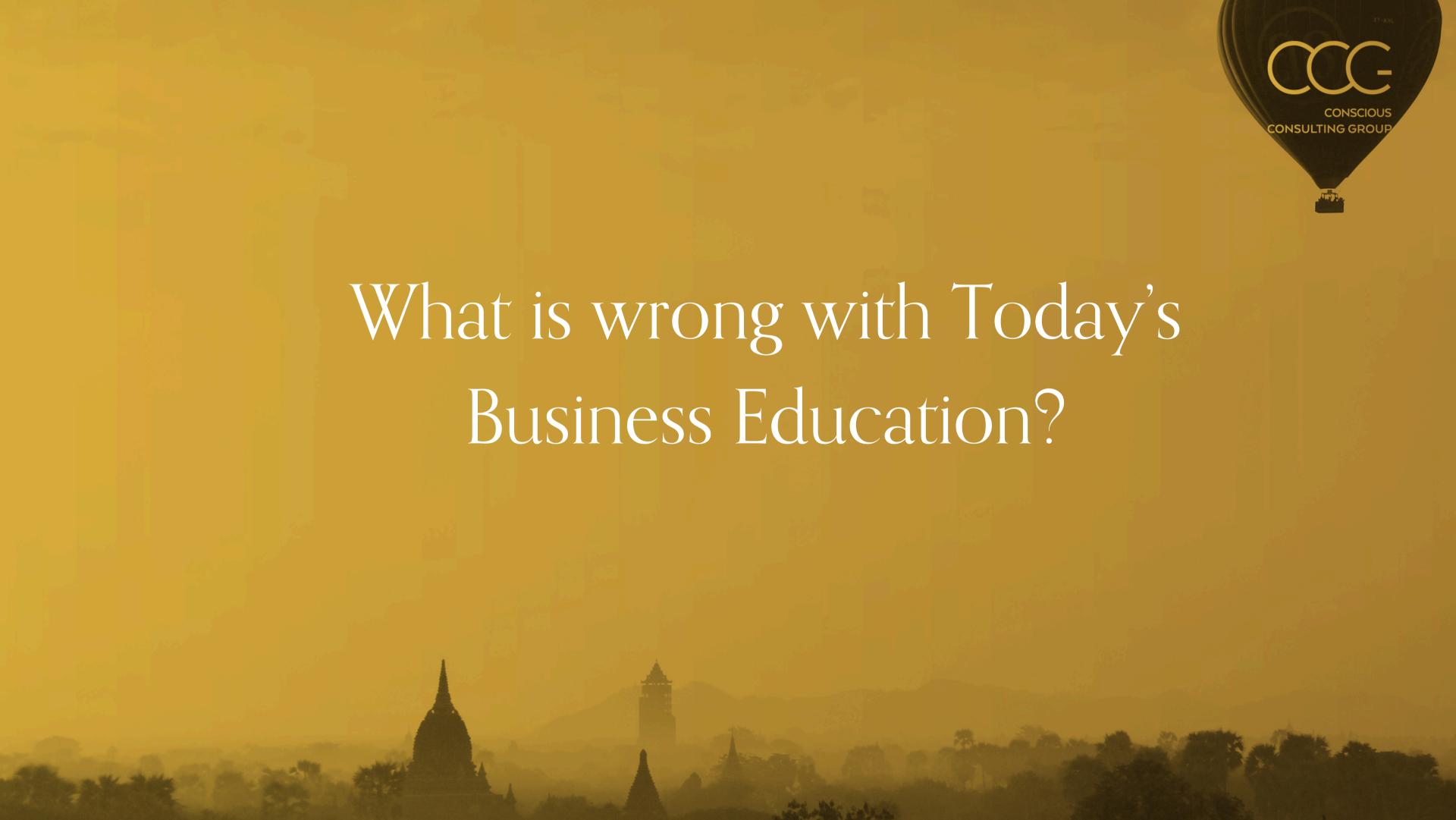




Like Ink in Water

Julia Culen

Global Alliance on Conscious Business Education Online Conference May 27, 2025

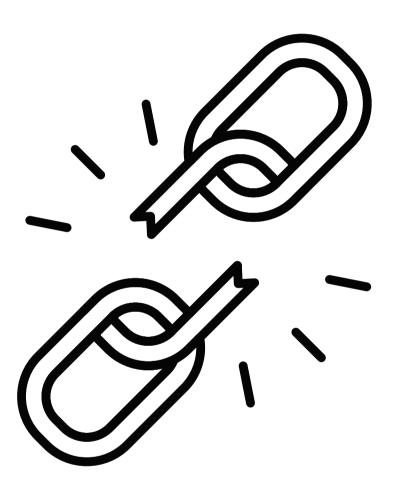


5 AREAS OF DISCONNECT

SENSED FROM WORKING WITH STUDENTS AND BUSINESSES



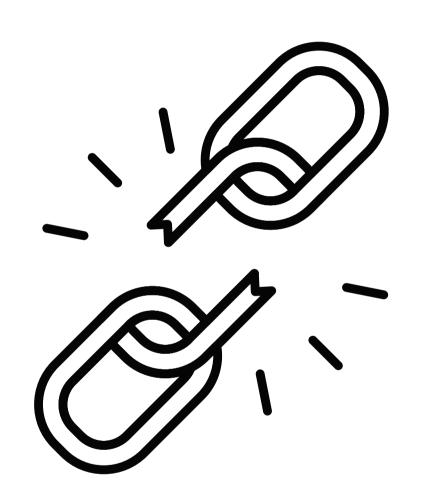
THEORY



PRACTICE



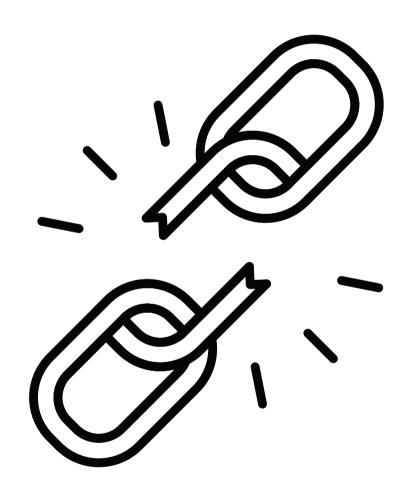
OUTDATED
FRAMEWORKS &
WORLDVIEWS



RELEVANCE,
IMPACT &
NEW MINDSET



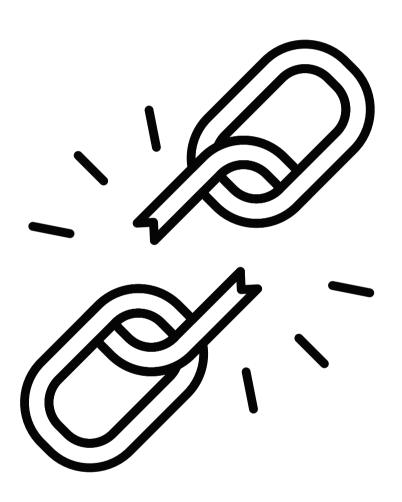
GENERATION TEACHING



GENERATION LEARNING



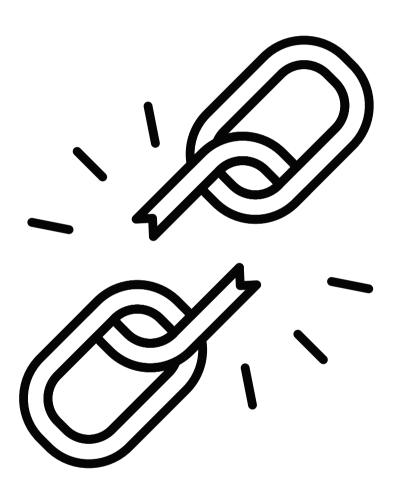
STATIC



DYNAMIC AI?



MANAGEMENT



LEADERSHIP



WHAT ARE THE CHALLENGES FOR CONSCIOUS BUSINESS EDUCATION?

- Universities and science very resistant to change
- Are born out of and serve a capitalist economic system

In General
 Businesses (and thus Universities)
 are not truly
 interested in
 Conscious Business
 other than a nice
 white washing story

- Some of the Conscious
 Business Models and
 frameworks are also quite
 theoretic and not
 immediately applicable or
 simply not realistic
- Conscious Business
 Framework speaks to logic, not emotion



INCLUDING

PERSONAL MASTERY & LEADERSHIP EXCELLENCE

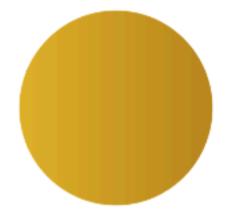
IN EACH BUSINESS CURRICULUM

I strongly believe: to transform the system, we must connect with each individual—each student—on a personal, emotional level, one at a time.



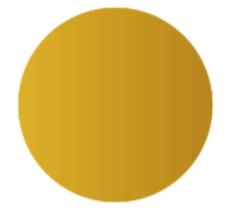
PERSONAL MASTERY & LEADERSHIP EXCELLENCE

DEVELOPING AN INNER COMPASS



Personal Ethics, Values,
 Purpose and Intention

NAVIGATING RELATIONSHIPS



- Connection and relating with self and others
- emotional intelligence
- self-awareness and intuition

DEVELOPING SKILLS AND INNER STABILITY



- Ceativity, resilience, tools for dealing with complexity and turmoil,
- precarious decision making





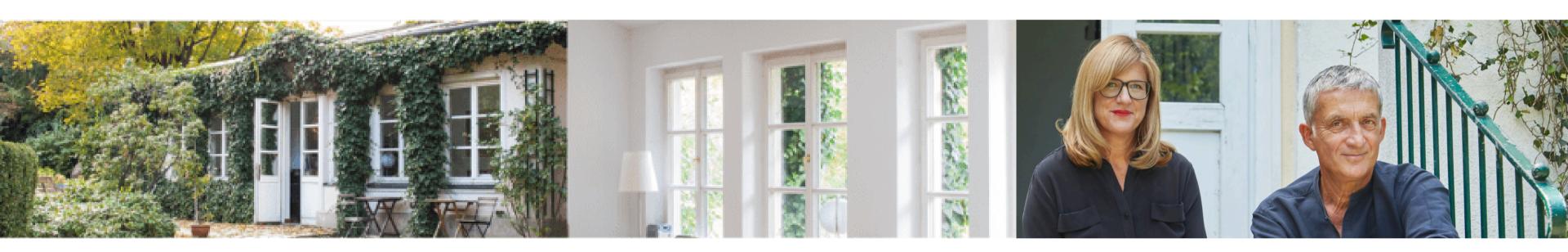
INK IN WATER

While trying to change the existing

Adding a Transformative Ingredient



THANK YOU!



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