



CONSCIOUS COMPANY SCORE CARD

Company: [Click here and start writing](#)

Tenet	Action Please give three examples per tenet	Score 10 = best possible status 0 = worst possible status
Higher Purpose	<ul style="list-style-type: none">▪ Click here and start writing▪ Click here and start writing▪ Click here and start writing	Click and select one element from drop-down.
Stakeholder Integration	<ul style="list-style-type: none">▪ Click here and start writing▪ Click here and start writing▪ Click here and start writing	Click and select one element from drop-down.
Conscious Leadership	<ul style="list-style-type: none">▪ Click here and start writing▪ Click here and start writing▪ Click here and start writing	Click and select one element from drop-down.
Conscious culture and management	<ul style="list-style-type: none">▪ Click here and start writing▪ Click here and start writing▪ Click here and start writing	Click and select one element from drop-down.



Explanation *(to be deleted)*

The **Conscious Business Score Card** is an easy way to ask students to reflect upon and evaluate conscious measures taken by a company in the areas of the four tenets. The scores are subjective and based on the examples that the student briefly describes in column 2.

If each student in a class assesses a different company, you have X (# of students in class) brief descriptions of measures that companies take in order to become (more) conscious. All score cards should be collected/uploaded and shared with the whole class so that every student is able to keep the inspiration from ALL companies for a later stage in life.

As applied at Munich Business School by Prof. Dr. Christian Schmidkonz