

CONSCIOUS BUSINESS EDUCATION



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Impact Entrepreneurship



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Materials Available

- Syllabus
- Teaching Notes
- PowerPoint slides for each seminar
- Case for discussion
- Tools



Overview - Graduate: Impact Entrepreneurship (1 ECTS)

Modules:

1. Overview of Impact Entrepreneurship & Societal Challenges and Opportunities
2. Tools & Application
3. Impact Business Model
4. Group Work and Pitch presentations

4 Modules

Four 2-hour seminars

Assignments

- 1 EQ self-test (not graded)
- Several journal reflections (not graded)
- 3 assessed assignments

Assessments

In all assessment methods students will be expected to show critical thinking, independent thinking, and problem-solving skills. Students are required to design in groups a solution for a societal challenge and articulate the ideas in a 3 minutes pitch for a panel of investors.

Group work: pitch and group work evaluation

Teaching/Facilitating this material

- This course links theory and practice, engaging students with concrete tools to design their impact ventures and enabling its application.
- Students understand the steps from problem identification to solutions design

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