

Transformative Impact scoring tool

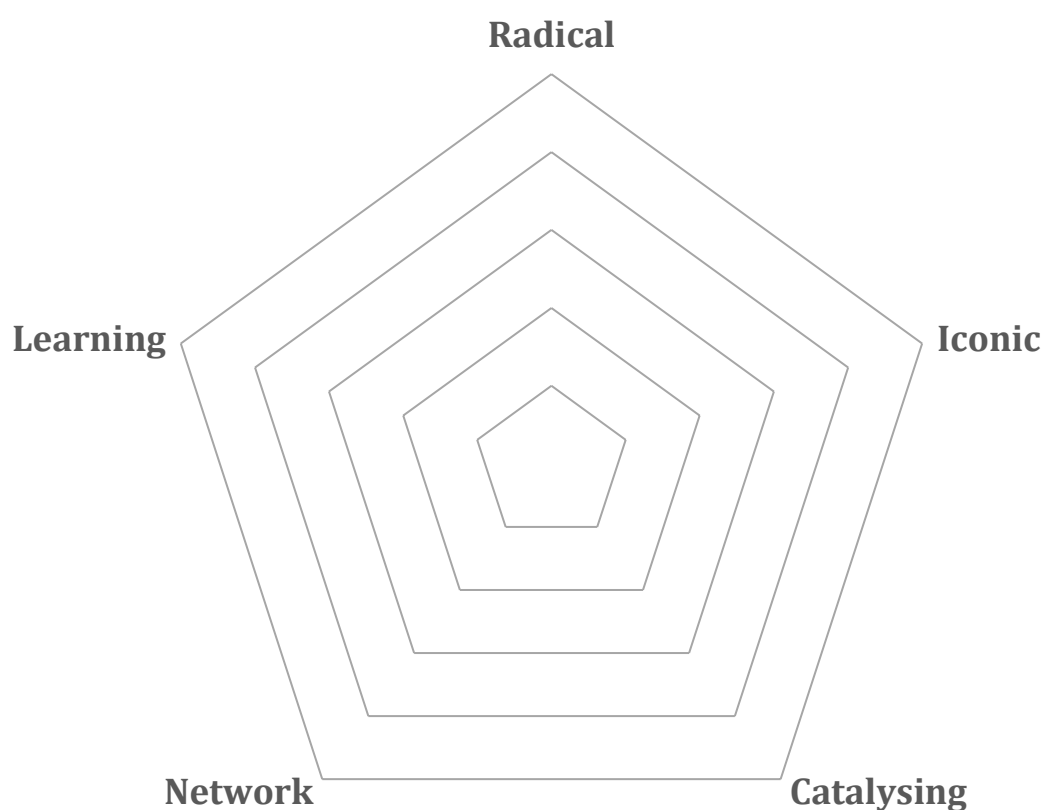
Tool that can help describe, discuss, enhance & evaluate the transformative potential of social innovation initiatives and practices.

Three steps to the tool:

1. Ensure that there is a clear, shared understanding of **the initiative** you will be discussing and 'scoring'. (what, how, who)?
2. Discuss to what degree the initiative scores on the various qualities.
3. Discuss how the initiative might be developed and/or supported to increase its transformative impact on (some of) these qualities.

Please note that an initiative doesn't need to score high on all qualities in order to be transformative. The desired balance can differ per project. Another thing to note is that the scoring is bound to be subjective. The aim of the tool is to spark discussion that can provide insights into how an initiative might be adapted or further developed to contribute to transformative societal change, i.e. to have more transformative impact. The tool has also been used by intermediaries to compare and evaluate different initiatives according to qualities that they deem important. And in order to determine what type of supporting actions might be useful.

On the next page you will find guiding questions for each quality in the diagram below.





The qualities

to what degree is the initiative (or idea)

Radical

- Is it fundamentally different from dominant practices (in the local context)
- “Making the impossible possible”
- “Disrupting the norm”

Iconisch

- Does it have a ‘Wow-effect’?
- Does it have communicative, symbolic value?
- Does it have a clear vision?

Catalysing - mobilising

- Is it appealing / inviting (can people participate and get involved, is it appealing to do so?)
- Does it influence dominant ways of thinking, organising and relations?
- Does it pave the way for other projects?
- Could it make what is currently exceptional become the norm?

Results

- Is it achievable / tangible within the near future?
- Does and can it achieve direct (measureable) impact?

Learning

- Is it adjustable, scalable, flexible to different contexts?
- Is there a focus on learning and reflection?

Network

- Is it supported by diverse networks?
- Are there other projects or actors that can support this initiative to grow and succeed?