Course Catalogue Description: value based banking

This course devolves into the evolution of banking, from its historical role to the modern concept of ethical and values-driven financial institutions in the way it is described by the Global Alliance for Banking on Values, discovering the guiding principles of values-based banking through real-world examples and business cases. Through the course, students will understand why values-based banking goes further than simply sustainable practices and comprehend how these institutions prioritize impact alongside financial goals while still work towards a banking as a positive force for good in society.

Value based banking also considers the comparison of principles with the UNEP-FI responsible banking framework and differentiate between banks leading the charge and those transitioning towards a more responsible approach, all while offering a deep dive into ethical finance, showcasing how values-based banking can create a more sustainable and impactful financial system.