Course Catalogue Description: Conscious Supply Chain

Conscious Supply Chain presents a comprehensive road to designing and managing a sustainable yet resilient supply chains that benefit both business and planet. For that, the present course tries to fill the gap between sustainability and traditional logistics, empowering the students to design and execute supply chains that thrive across social, environmental, and economic dimensions.

To achieve the goal of the course, is primal to understand the historical arc of logistics and its shift towards conscious practices; to learn to design operations that balance the needs of all stakeholders, from suppliers to consumers; to master the art of navigating three critical forces shaping value chains: technology, sustainability, and resilience; and learn tools and techniques to tackle contemporary supply chain challenges for operational excellence.