Course Catalogue Description

Conscious education is important for developing the next generation of business leaders who also must be innovators, creative thinkers and managers who will be more responsible towards society. The role of a financial manager is to serve other stakeholders such as staff, clients, suppliers, and society aside from increasing the wealth of shareholders. In an era of continuous development, modern technologies and need for higher growth, doing business following the path of conscious capitalism may create a competitive edge.

The challenge is to orient the mindset of management students to mould them as conscious leaders.Financial managers have a broad variety of conflicting issues to deal with, including sustainability and reliability, environmental concerns, employee morale and corporate responsibility. The challenge of this course is to push students to reflect on the implications of financial decision making on the company, the stakeholders, and the society while addressing the opportunities, situations, and problems.

This course exposes the students to real case situations that simulate the challenges a financial manager will face in today’s world. It is a ‘unique pedagogy’ and an innovative teaching practice that works on the ‘learning-by-doing’ method.