

CONSCIOUS BUSINESS EDUCATION



**CONSCIOUS
BUSINESS
EDUCATION**



Co-funded by the
Erasmus+ Programme
of the European Union



Roundtable

- Availability of Course Material
- Invitation to collaborate
- Making best use of our course material
- Lisbon in-person conference 2024

virtual Conference on Conscious Business Education
10 & 11 January 2024

Availability of Course Material

1. Directly engage respective course creator to get access and engage
2. All slide material shown will be made available on our web shortly
3. All Course Material, Syllabi, Teaching Notes etc will be shared through CBE homepage during next week
4. You will be informed when it is available and sent a password

Invitation to collaborate

1. Directly approach the CBE Professors relevant for your work to exchange and collaborate
2. Link-up with like-minded audience – share all participants emails (if you want to object, mail me to be excluded)
3. Join us on LinkedIn : ‘Conscious Business’
<https://www.linkedin.com/company/consciousbusiness/?viewAsMember=true>
 1. Ask to join or I will invite you pro-actively
 2. Relevant posts, join the discussion, receive mailers on headlines
4. Contact us whether/how to contribute **complimentary course material** to the Conscious Business Syllabus (-> see next page for details)
5. Explore and co-create with us ‘Conscious Business Education’ as platform for change



Program Partners welcome

All Partners

1. Provide *incremental* content, **no** overlap with existing classes
2. Adopt CBE course design framework
3. Meet min academic standards (science based, multiple sources)
4. Adhere to peer review process
5. Able to commit to ...
 - ... actively support CBE purpose and objectives
 - ... sharing course content open source
 - ... contribute to CBE project activities as fit
 - ... self-fund your activity (time & perhaps travel)

Universities/Business Schools

- Accredited institute
- Support 'open source' & non-profit philosophy
- Provided course is being taught in Institute
- Dean/Faculty leadership supports program
- Provide funding for time & (perhaps) travel of faculty participants

Academic scholars

- Has research and teaching experience on 'Conscious Business' related topics
- Has conducted academic research and produced academic literature, gained/on track to doctor degree
- Employed (part or full-time) at an academic institution
- Contributes CB course created & taught by her/himself

Practice scholars

- Significant professional experience in a specific subject matter area related to conscious business practice
- Associated with professional association or subject matter expert body
- Gained teaching experience as associate professor/teacher @ academic or business institution

Making use of our course material



NOVA

NOVA SCHOOL OF
BUSINESS & ECONOMICS



Second in-person Conscious Business Education Conference

1. June 20 – 21 2024
2. NOVA School of Economics and Business (in Lisbon)
3. Objectives
 1. Share, explore, develop usage models of our course material & teaching methods
 2. Join and co-create with us the change of how business is taught – towards Conscious Business
 3. Learn and discuss the expanded and improved set of conscious business courses
 4. Join the community of like-minded professors, researchers & entrepreneurs



**CONSCIOUS
BUSINESS**
EDUCATION

Welcoming your
questions & suggestions

THANK YOU FOR YOUR ACTIVE
PARTICIPATION