**Assignment Lecture 3**

1. Explain how organizations can use a Theory of Change, looking both at how an organization can use it themselves as well as in collaborating with external parties. **(max. 300 words)**

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1. Carefully read the PDF-file of the case description on *The Circular Phone*. Create a Theory of Change (template provided on next page) for *The Circular Phone* using the information in the case description. Make sure to cover the relevant aspects of the theory of change. Don’t be afraid to use your creativity or make some assumptions to create the ToC (it's a theory after all).

**Outcomes**

**(ultimate)**

**(early)**

…

…

**Ambition**

**Mission impact**

**Activities**

**Output**

**Inputs**

…

1. Looking at the Theory of Change of The Circular Phone you’ve created and explain which assumptions underly the change logic **(max 200 words)**.

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1. Imagine the CEO of The Circular Phone would ask you to help her substantiate her mission. Which three questions would you ask her? Provide a short explanation why the question is important for you to fill in the gaps of your Theory of Change or investigate some of the assumptions you have. **(max 200 words)**

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